



COLUMBUS PUBLIC SCHOOLS FOUNDATION

Dear Friends of the Columbus Public Schools Foundation and Alumni Association,

The Columbus Public Schools Foundation and the CPS Alumni Association will be hosting its annual holiday Lighting of the Anchor event in virtual format for 2021 and is currently seeking sponsors. The Lighting of the Anchor is a community event aimed at fostering holiday spirit for Columbus Public Schools families and their supporters.

The 2021 Lighting of the Anchor will include numerous sponsor-branded musical videos from CHS alumni and current student performers. Videos will be shared on the CPS Foundation website and through social media channels (Facebook). The Columbus Public Schools Foundation is looking to pair each performer's video with an event sponsor whose logo will be prominently displayed during each video. These short promotional videos will be released daily beginning on a date yet to be determined in November, and will end with an official lighting ceremony video featuring Little C and Santa turning on the Anchor's holiday lights.

Join the Columbus Public Schools Foundation in fostering holiday cheer in 2021. If you have any questions or require additional information to process this request, please do not hesitate to contact Nicole Anderson at (402) 563-7000, ext. 12847 or [andersonn@discoverers.org](mailto:andersonn@discoverers.org). Otherwise please return a completed copy of this sponsorship form by **Friday, October 22, 2021**. *Thank you for your consideration and support of the Columbus Public Schools Foundation.*

**2021 Lighting of the Anchor Sponsorship Levels**

<p><b>\$500 Presenting Sponsor</b> Limited to two.</p> <p><b>SOLD OUT</b></p>	<p><i>Includes:</i></p> <ul style="list-style-type: none"> <li>● <i>Exclusive recognition on all Lighting Ceremony Communications, Presenting sponsor recognition during Lighting Ceremony video/Facebook/Instagram live video feeds</i></li> <li>● <i>Speaking opportunity during Lighting Ceremony Video/Facebook/Instagram Live Video Feeds</i></li> <li>● <i>Large logo on all event communications, presenting sponsor mention in press releases and media alerts</i></li> </ul>
<p><b>\$100 Video Sponsor</b></p>	<ul style="list-style-type: none"> <li>● <i>Logo recognition on one Alumni or Student performer video (4:00 maximum video length)</i></li> <li>● <i>Small logo on all event communications, sponsor mention in press releases and media alerts</i></li> </ul>

Business Name and Main Contact:	
Amount of Contribution:	
Address:	
Phone:	Email:

Please select payment method:

- Donation is enclosed (*please make checks payable to the Columbus Public Schools Foundation*)
- Please invoice

**Please return form and remittance to:**  
Nicole Anderson, Columbus Public Schools Foundation  
PO Box 947, Columbus, NE 68602